

# Jawaharlal Nehru Technological University Hyderabad

## REPORT -1

**Place:** Golden Jubilee Conference Hall, JNTUH, Hyderabad

**Date:** 26<sup>th</sup> August 2023

**Speakers:** 1) Prof.V.Balakista Reddy

2) Prof.G. B. Reddy

3) Dr. Radhika Vangala

### **About the Program:**

The IPR cell of JNTU organized a seminar to address the gap between innovation and IPR filings., in collaboration with TSCOST. The program was inaugurated by Prof. Katta Narasimha Reddy, Vice Chancellor of the University who highlighted the need to register the IPRs on time in order to monetize them. Prof.A.Govardhan, the Rector and Prof. .Manzoor Hussain , the Registrar emphasized the importance of IP culture in the universities. Dr. Radhika Vangala, Project Scientist of Telangana State Council of Science and Technology explained the initiatives of the State Government in encouraging the patent filing through the TSCOST and also the patent procedures.

### **Speaker 1:**

Prof.V.Balakista Reddy, Law Dean, Mahindra University, Hyderabad was the first speaker of the session. Prof gave an insight about the international perspective of IPR's. He addressed about how the WTO and WIPO work in tandem to promote the protection and enforcement of Intellectual Property Rights at the international level. The WTO established trade-related rules and obligations concerning IPRs through agreements like the TRIPS Agreement and WIPO provided the institutional framework and technical assistance to support member countries in developing and implementing effective IP policies and systems. Together, they contribute to fostering innovation, creativity, and economic development worldwide. Prof. also discussed with respect to The General Agreement on Tariffs and Trade (GATT) that was a multilateral trade agreement aimed at reducing tariffs and other barriers to international trade.

### **Speaker 2:**

Dr. G.B. Reddy, as a Professor and Nodal Officer of the IP cell at Osmania University, provides valuable insights into the emerging Intellectual Property (IP) ecosystem within universities. His lecture covered various aspects of IP, including trademarks, labels, designs, copyrights, and patents, along with their respective advantages and disadvantages. Prof. discussed the importance of trademarks in protecting brand identities and distinguishing products or services in the marketplace. Dr. Reddy highlighted the significance of unique and innovative designs in attracting consumers' attention and differentiating products from competitors and also informed the challenges associated with design infringement and the need for adequate protection. Dr. Reddy delved into the legal and practical issues involved in patenting academic research and innovations. The real-world examples of successful patent filings in agriculture highlighted innovative technologies, processes, or products developed by universities and their impact on agricultural productivity, industrial efficiency, and economic growth.

### **Speaker 3:**

Dr. Radhika Vangala explained in detail about patents and the exclusive rights granted for their inventions which enables the innovators to prevent others from making, using, selling, or importing their patented inventions without permission. Dr. Radhika discussed about the different types of patents including utility patents, process patents, product patents and product& process patent. She emphasized the requirements for patentability, the importance of prior art searches, and the challenges of navigating the patenting process. She briefed about the procedures involved in patent application and its prosecution. Dr Radhika concluded the session by encouraging participants to patent their research work.



## REPORT -2

**Place:** Golden Jubilee Conference Hall, JNTUH, Hyderabad

**Date:** 17<sup>th</sup> February 2024.

**Speakers:** 1) Dr. K. Phani Kumar

2) Advocate Ashok Doppalapudi

### **About the Program:**

The IPR cell of JNTU organized a seminar to address the gap between innovation and IPR filings., in collaboration with TSCOST. The program was inaugurated by Prof. K. Venkateshwara Rao, Registrar of the University who highlighted the need to register the IP culture in the universities

#### **Speaker 1:**

Dr.Phani Kumar shared the essentiality of IP for fostering innovation, protecting creators and driving economic growth. Dr expressed on how each IP stimulates growth by incentivizing innovation and entrepreneurship and help in safeguarding the investments made by creators and innovators. He emphasized on patent protection by dissemination of technology and knowledge facilitating in technology transfer and collaborations. He focused on preserving culture, supporting international trade, promoting public health, and contributing to sustainable development through various IP and ensuring access to knowledge and innovation for broader public good

#### **Speaker 2:**

Advocate Ashok Doppalapudi introduced the participants to Intellectual property rights and its various forms. He then delved into the fascinating history of Intellectual Property Rights (IPR), and evolution of patenting. Advocate Ashok focused on the different forms of IP- patents, copyrights, trademarks, trade secrets, industrial designs. He also emphasized on unprecedented significance of IP in the 21<sup>st</sup> century due to factors like globalization and digitalization, innovation as a primary driver of economic growth as well as to protect brand value. The speaker shared several examples and timelines of a patent. He described in detail the various elements of a patent draft such as title, field of Invention, background, summary, brief description, detailed description, abstract, claim(s), and drawings and their importance. The speaker outlined the different aspects of invention that could be claimed for patent protection. This likely included novel features, inventive steps, and industrial applicability. Examples of everyday products like Coca-Cola tins, razors, water bottles, and parts of an air conditioner were used to illustrate the diverse range of inventions that can be found in daily life. The speaker elucidated the various steps involved in the invention process, from ideation to prototyping and commercialization. Emphasis was likely placed on the uniqueness of design interventions, highlighting how subtle changes or improvements in design can lead to significant innovations. Practical methods for identifying inventions were discussed, including techniques for conducting patent searches and analyzing prior art. Existing patents for everyday products were showcased to demonstrate the practical application of IP protection in the consumer goods industry. Key issues in the contemporary world, such as piracy, counterfeiting, and infringement, were addressed with real-time examples and case studies to underscore the importance of IP rights enforcement. Overall, the speaker's presentation provided valuable insights into invention and Intellectual Property Rights, equipping the audience with

practical knowledge and tools to navigate the complex landscape of IP protection in the modern world.

## నేడు జేఎన్టీయూలో

### 'మేథో సంపత్తి హక్కుల'పై జాతీయ సెమినార్

హైదరాబాద్ సిటీ, ఫిబ్రవరి 16(ఆంధ్రజ్యోతి): మేథో సంపత్తి హక్కుల అంశంపై శనివారం జేఎన్టీయూ గోల్డెన్ జూబ్లీహాల్లో జాతీయ సెమినార్ నిర్వహించనున్నట్లు వర్చిటీ ప్రజా సంబంధాల అధికారి డాక్టర్ పి.ప్రసన్న తెలిపారు. కేంద్ర, రాష్ట్ర ప్రభుత్వ సైన్స్ అండ్ టెక్నాలజీ విభాగాల సంయుక్త ఆధ్వర్యంలో నిర్వహించే ఈ సెమినార్ కు ముఖ్య అతిథులుగా వర్చిటీ వీసీ డాక్టర్ కట్టా నర్సింహారెడ్డి, ఐపీటీ సీఈవో దొప్పలపూడి అశోక్, ఆప్ల్యాండ్ ఎల్ఎల్సీ మేనేజర్ డాక్టర్ కోటిపల్లి ఫణికిరణ్ హాజరు కానున్నట్లు ఆయన పేర్కొన్నారు. శనివారం ఉదయం 10గంటలకు ప్రారంభం కానున్న ఈ సెమినార్లో ప్రధానంగా.. అంతర్జాతీయ మేథో సంపత్తి చట్టాలు, దేశంలో అభివృద్ధి పోకడలు-సవాళ్లు, యూనివర్సిటీలో ఆకడమిక్ పేటెంట్లు, పేటెంట్ డ్రాఫ్టింగ్ - మేనేజ్మెంట్.. తదితర అంశాలపై నిపుణుల ప్రసంగాలు ఉంటాయని వెల్లడించారు. వివిధ ఇంజనీరింగ్, ఫార్మసీ, మేనేజ్మెంట్ కళాశాలల్లో పనిచేస్తున్న ఆచార్యులు, రీసెర్చ్ స్కాలర్స్ ఈ సెమినార్ కు హాజరు కావచ్చని పీఆర్వో ప్రసన్న తెలిపారు.

### మేథోసంపత్తి హక్కుల పరిరక్షణ అవసరం



### సదస్సు ప్రారంభోత్సవంలో రిజిస్ట్రార్ వెంకటేశ్వరరావు

కూకట్‌పల్లి, న్యూస్ టుడే: మేథోసంపత్తి హక్కుల పరిరక్షణ అవసరమని ప్రతి ఒక్కరూ భావించాలని జేఎన్టీయూ రిజిస్ట్రార్ డాక్టర్ కె.వెంకటేశ్వరరావు అన్నారు. శనివారం మేథోసంపత్తి సెల్ ఆధ్వర్యంలో జేఎన్టీయూ గోల్డెన్ జూబ్లీహాల్లో జరిగిన మేథోసంపత్తి హక్కుల పరిరక్షణ అవగాహన సదస్సులో ఆయన మాట్లాడారు. ప్రతి ఆవిష్కరణకు హక్కులు పొందడం ద్వారా ప్రయోజనాలు ఉంటాయన్నారు. మధ్యవర్తులను ఆశ్రయించాల్సిన అవసరం లేకుండా హక్కులు పొందే విషయాలను వివరించారు. మేథోసంపత్తి సెల్ నోడల్ అధికారి డాక్టర్ సురేశ్ కుమార్, డాక్టర్ ఫణికుమార్, ఫణికిరణ్ తదితరులు పాల్గొన్నారు.

## **REPORT -3**

**Place:** Administrative Building, University College of Engineering, Jagtial, JNTUH

**Date:** 27<sup>th</sup> February 2024.

**Speakers:** 1) Advocate Ashok Doppalapudi

### **About the Program:**

The IPR cell of JNTU organized a seminar at University college of Engineering, Jagtial to address the gap between innovation and IPR filings., in collaboration with TSCOST. The program started with welcoming the guests and faculty. This programme has covered students of Masters Programme and Bachelors programme of the college.

### **Speaker:**

Advocate Ashok Doppalapudi introduced the participants to Intellectual property rights and its various forms. He then delved into the fascinating history of Intellectual Property Rights (IPR), and evolution of patenting. Advocate Ashok focused on the different for of IP- patents, copyrights, trademarks, trade secrets, industrial designs. He also emphasized on unprecedented significance of IP in the 21<sup>st</sup> century due to factors like globalization and digitalization, innovation as a primary driver of economic growth as well as to protect brand value. The speaker shared several examples and timelines of a patent. He described in detail the various element of a patent draft such as title, field of Invention, background, summary, brief description, detailed description, abstract, claim(s), and drawings and their importance. The speaker outlined the different aspects of invention that could be claimed for patent protection. This likely included novel features, inventive steps, and industrial applicability. Advocate Ashok educated participants on combatting counterfeit auto parts and ensuring vehicle safety by collaborating with IP right holders and protecting the innovations through patents, trademarks and copyrights. Mr. Ashok also differentiated between the trade secrets and patents. The session concluded by Mr. Ashok advising the participants to be creative foster new innovations.





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